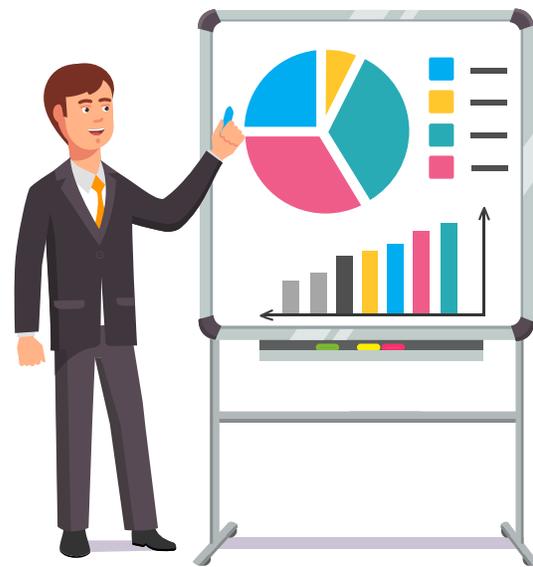


SALES TRAINING

Refining a sales pitch and handling objections takes repetition, experience, and coaching. But training your entire sales force one-on-one and providing personalized feedback is difficult in a face-to-face environment.

Most online programs aren't engaging and struggle to prove that employees walk away with the skills they need to excel.

Bongo leverages proprietary video and feedback technology to improve individuals' communication and problem-solving skills. Using this platform, trainers can give detailed feedback to every employee in less time and without the resources necessary for in-person training sessions.



WHAT BONGO ENABLES:

EXPERIENTIAL EXERCISES

Whether it's giving a sales pitch, handling objections, or closing the deal, employees learn by doing. Bongo helps trainees practice real-world scenarios through structured video exercises.

SCALABLE TRAINING

Employees can complete these workflows anywhere, on any device. As trainees complete these video exercises on their own time, trainers provide detailed feedback and coaching within the same platform.

SPECIFIC FEEDBACK

Trainers and peers can leave personalized, time-stamped feedback on every video submission to reinforce good habits and identify areas for improvement.

EVIDENCE OF IMPROVEMENT

Bongo records and stores every video exercise, enabling each individual to see their improvement over time. This also helps organizations continuously improve the effectiveness of their training program.



Bongo's Video Assignments are structured, linear workflows designed to help trainees improve critical soft skills like communication and problem solving.

HOW WE DO IT:



ASYNCHRONOUS VIDEO EXERCISES

Bongo's video technology allows trainees to practice their pitch and refine their communication skills from anywhere, on any device.



VIDEO FEEDBACK

Along with text-based comments, trainers can also provide video feedback to demonstrate the correct way to overcome objections or deliver a value statement.



SYNCHRONOUS VIRTUAL MEETINGS

Employees can also connect with their peers and trainer in real-time for additional practice and instruction in an online, face-to-face environment.



PEER REVIEW

Trainees can listen to their peers give their pitch, provide the appropriate feedback, and gain perspective on how to overcome certain obstacles better.



SYNC COMMENTS

Time-stamped comments drive improvement by giving trainees direct evidence of their strengths and weaknesses.



SELF-CRITIQUE

Before submitting, employees can self-assess their work to ensure they come across the right way and improve with each exercise.



Bongo (formerly YouSeeU) is a video assessment & soft skill development platform. With its proprietary video technology and powerful feedback capabilities, Bongo enables the mastery of communication, collaboration, and critical thinking. Bongo was founded in 2009 and is headquartered in Loveland, Colorado.