



# LEADERSHIP DEVELOPMENT

Successful leaders often possess skills that are difficult to assess and develop: emotional intelligence, critical thinking, problem solving, communication, and empathy. Companies work hard to identify people who excel in these areas because improvement is hard and the stakes are usually high to develop tomorrow's leaders within an organization. Reading leadership books and studying workplace scenarios certainly helps, but the passive consumption of content only goes so far. Most organizations want direct evidence of competency before putting individuals in leadership positions. But how do you give professionals the skill practice and coaching they need to succeed in a traditional or online environment?

Bongo helps organizations develop learners' skills and deliver personalized feedback at scale with its structured video workflows.



## WHAT BONGO ENABLES:

### EXPERIENTIAL EXERCISES

Instructors can create real-world scenarios where learners role-play employee-manager interactions, demonstrate key soft skills, and deliver video presentations.

### GROUP COLLABORATION

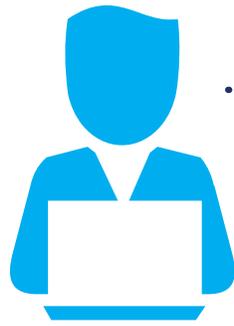
Learners can meet with their peers synchronously or asynchronously to discuss leadership techniques and complete group activities.

### PERSONALIZED COACHING

After submitting a video recording, learners can receive personalized feedback and coaching from instructors on how to improve.

### PEER REVIEW

Learners can watch their peers handle a workplace conflict, provide feedback and coaching, and reflect back on their own demonstration.



Bongo helps instructors assess learners' soft skills and the application of knowledge at scale.

## HOW WE DO IT:



### ASYNCHRONOUS VIDEO ASSIGNMENTS

Bongo's video workflows support activities like development plans and collaborative activities from anywhere, on any device.



### SYNC COMMENTS

These time-stamped comments drive improvement by giving learners specific examples of their strengths and weaknesses.



### SYNCHRONOUS VIRTUAL CLASSROOM

Our web conferencing tool facilitates real-time interactions between learners, their peers, and the instructor via video.



### SEAMLESS INTEGRATION

Bongo integrates into nearly every learning management system, ensuring learners and instructors can access the desired content from anywhere.



### VIDEO FEEDBACK

Along with text-based comments, instructors can also provide video feedback to increase engagement and give more personalized coaching.



Bongo (formerly YouSeeU) is a video assessment & soft skill development platform. With its proprietary video technology and powerful feedback capabilities, Bongo enables the mastery of communication, collaboration, and critical thinking. Bongo was founded in 2009 and is headquartered in Loveland, Colorado.