



BUSINESS COMMUNICATION

Being able to communicate ideas, present well, and collaborate with others are all critical to success in today's workplace. Business communication courses aim to develop these skills so students can effectively handle complex situations once they enter their respective industries.

Unfortunately, time and space constraints limit the amount of feedback students can receive in a traditional, face-to-face classroom, while online courses often focus on the written aspect of business communication. This makes it difficult for students to improve critical soft skills like communication, collaboration, and critical thinking.

With Bongo, students have a platform to practice different business scenarios, while instructors have the ability to deliver valuable feedback to more students without using precious class time.

WHAT BONGO ENABLES:

EXPERIENTIAL EXERCISES

Whether it's giving a presentation, resolving a workplace conflict, or interviewing for a job, students learn by doing. Bongo helps learners practice real-world scenarios through structured video workflows.

PERSONALIZED LEARNING

After submitting a video presentation, learners receive personalized feedback and coaching from instructors on how to improve.



GROUP COLLABORATION

Learning to collaborate with peers, delegate tasks, and lead a team are all critical to an individual's success in the workplace. Bongo's Group Project builds these skills by letting students meet in real-time and work together to complete an end deliverable.

PEER REVIEW

Instructors can enable peer review on any Video Assignment, which exposes learners to multiple perspectives and teaches them how to give and receive constructive criticism.

“As communication professors, one of our goals is to really understand audience analysis. This platform is one of the best ways students can get that, when they’re getting feedback from a lot of different people, of different personality types, different professional backgrounds, and helping them get a sense for how people will react to their messages and delivery style.”

PETER CARDON

Associate Professor of Clinical Management Communication
USC Marshall School of Business

Bongo’s Video Assignments enable instructors to assess and improve learners’ soft skills at scale.

HOW WE DO IT:



ASYNCHRONOUS VIDEO ASSIGNMENTS

Bongo’s video technology allows learners to create presentations and practice business scenarios from anywhere, on any device.



VIDEO FEEDBACK

Along with text-based comments, instructors can also provide video feedback to increase engagement and give more personalized coaching.



SYNCHRONOUS VIRTUAL MEETINGS

Learners can connect with their peers and instructor in real-time for instruction and feedback in an online, face-to-face environment.



PEER REVIEW

Multiple ways for students to provide feedback to their peers increases critical thinking and the ability to give constructive criticism.



SYNC COMMENTS

Time-stamped comments drive improvement by giving learners direct evidence of their strengths and weaknesses.



SEAMLESS INTEGRATION

Bongo integrates into nearly every LMS, ensuring a seamless learning experience and enabling grades to be automatically uploaded into your gradebook.



Bongo (formerly YouSeeU) is a video assessment & soft skill development platform. With its proprietary video technology and powerful feedback capabilities, Bongo enables the mastery of communication, collaboration, and critical thinking. Bongo was founded in 2009 and is headquartered in Loveland, Colorado.