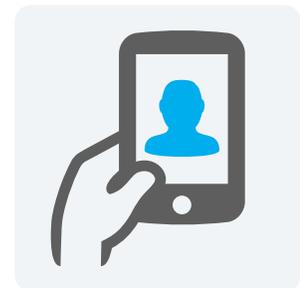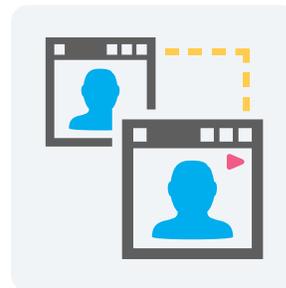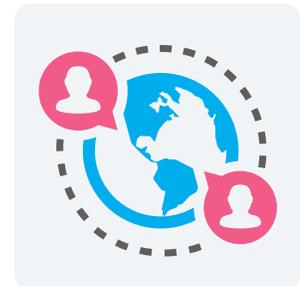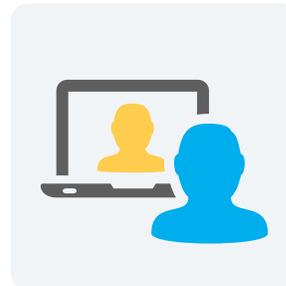# bongo™

ADMISSIONS

Paper applications can only reveal so much about a student. The ability to communicate, think critically, and collaborate doesn't always translate into text. The best way to determine if an applicant is the best fit for your program is to meet them face-to face.

Unfortunately, that requires time, money, and travel. What if there was a better way to assess your applicants in a personal way from the start?

Bongo helps evaluators assess learners' soft skills and knowledge at scale. When it comes to accepting the right people into your program, it's imperative to know they're the best fit — both on paper and in person.

WHAT BONGO ENABLES:

REACH MORE APPLICANTS
Because Bongo streamlines the admissions process, graduate programs don't have to pass over borderline candidates just to reach a more manageable number of on-site interviews.

TRIM COSTS
Most admissions departments want to meet applicants in person at some point in the process, but conducting synchronous or asynchronous video interviews at the start shrinks the candidate pool and limits costs as much as possible.

EASE SCHEDULING BURDEN
With Bongo, admissions departments don't have to coordinate face-to-face meetings with multiple parties to schedule all the interviews separately. They can set up pre-recorded questions for interviewees to answer and then review those responses on their own time.

ELIMINATE INTERVIEW BIAS
Since Bongo enables admissions departments to standardize the interview process and store videos in the backend, multiple people can evaluate a candidate's responses, form an opinion, and make a more collective decision.

Bongo's proprietary video technology helps evaluators assess candidates' knowledge and soft skills at scale.

HOW WE DO IT:

ASYNCHRONOUS VIDEO INTERVIEWS
Replicate the high-stakes nature of an in-person interview with timed, video workflows that applicants complete asynchronously.

SYNCHRONOUS VIRTUAL MEETINGS
Hold face-to-face meetings with candidates in real-time as an additional filter before bringing them on campus for interviews.

RECORD & STORE VIDEO
Admissions departments have unlimited access to recordings, so multiple parties can review an applicant's submission before making a collective decision.

SYNC COMMENTS
Time-stamped comments help admissions departments share direct observations with one another as they screen candidates individually.

BROWSER-BASED
Applicants can access Bongo's video technology directly from their browser without having to download any plug-ins.

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bongo™

Bongo (formerly YouSeeU) is a video assessment & soft skill development platform. With its proprietary video technology and powerful feedback capabilities, Bongo enables the mastery of communication, collaboration, and critical thinking. Bongo was founded in 2009 and is headquartered in Loveland, Colorado.

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